

**Teen spirit:** Nobel Peace Prize winner Malala Yousafzai (left) with tennis ace Emma at the star-studded Vogue party

PICTURES: DAVE BENETT



## Yes we Canu! Emma and Malala are the dream teens

TEENAGE tennis sensation Emma Raducanu met her match at a glitzy London party - fellow young achiever Malala Yousafzai, who won the Nobel Peace Prize when she was only 17. Raducanu dazzled in diamond earrings as she posed for pictures with the Pakistani activist, now 24, after revealing she is now a brand ambassador for jewellery firm Tiffany in a deal thought to be worth £2million.

The appointment follows her triumph at the US Open in New York earlier this month, when she became the first British woman to win a Grand Slam in 44 years.

The 18-year-old wore a sparkling halter-neck top and

white pleated skirt as she mingled with A-listers such as Idris Elba, Claire Foy and Naomi Campbell at the British Vogue event on Monday, co-hosted by the magazine's editor-in-chief Edward Enninful.

Raducanu announced her collaboration with Tiffany on Instagram, saying: 'Very excited to join the iconic Tiffany family as a House Ambassador.'

'Being able to wear these special jewellery pieces over the past few weeks has been an honour!'

Brand expert Nick Ede said Tiffany is aiming to attract a new audience, adding: 'Emma is the perfect person for this. She exudes elegance and style but has an edge that will appeal to a new demographic, while not alienating the existing one.'



**World pleater:** Emma with Vogue editor Edward Enninful

# Killing Beeb... boss warns of tough fight to retain best talent

by LAURA HARDING

THE BBC is losing talent in a 'red hot' battle for stars and creators with rivals and streaming services, the corporation's director-general has warned MPs.

Tim Davie pointed to Killing Eve screenwriter Phoebe Waller-Bridge's deal with Amazon - reportedly worth £15million a year - as well as Graham Norton's departure from BBC Radio 2 to Virgin Radio, and other high-profile figures joining GB News and Times Radio.

'It's not just people going to Times Radio and all those things, it's also big deals being signed with the Phoebe Waller-Bridges,' he said.

'We are facing a situation where we are in a global game now. If you are a successful writer, actor or director, the demands on you have never been greater and there are



**Flee-bag:** Phoebe Waller-Bridge signed deal with Amazon GETTY



possibilities for transformational wealth.'

Addressing MPs on the Digital, Culture, Media and Sport Committee, Mr Davie (pictured) said the 'creative experience' of working in the UK,

■ THE BBC's director-general has said he is 'appalled' the clothes of a murdered girl were borrowed by Martin Bashir and never given back. Michelle Hadaway said Mr Bashir took them for DNA testing for a show in the 1990s that never aired. Her daughter Karen and Nicola Fellows, both nine, were sexually assaulted and strangled in Brighton in 1986. BBC boss Tim Davie said: 'We are extremely sorry for the distress this has caused.'

making 'wonderful dramas' like Normal People and having a big audience 'are things that make the BBC special... but over time there will be increasing pressure on us.'

He said it is 'red hot out there', as global players such as Disney+ and HBO Max enter the market.

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